

Message Text

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PAGE 01 BUDAPE 01290 230905Z

15

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 USIA-15 /035 W

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P R 230707Z APR 76

FM AMEMBASSY BUDAPEST

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 5834

UNCLAS BUDAPEST 1290

FOR BLAIR THOMPSON AND JIM ROBB, BEWT

EO 11652: N/A

TAGS: BEXP HU

SUBJECT: NINTH PROGRESS REPORT - BUDAPEST INTERNATIONAL FAIR

1. ACTIVITIES SCHEDULED FOR WEEK ENDING APRIL 23 ON TARGET WITH THE EXCEPTION OF (A) DIRECT MAIL CAMPAIGN AND (B) THE PERSONAL CALL CAMPAIGN.

2. DIRECT MAIL CAMPAIGN WILL BEGIN APRIL 26. PRINTING IS NOW COMPLETED AND MATERIALS WILL BE PICKED UP IN VIENNA APRIL 25, WHILE THIS REPRESENTS SLIPPAGE OF ORIGINAL TARGET, WE FEEL FLYER WILL REACH PROSPECTS IN AMPLE TIME.

3. PERSONAL CALL CAMPAIGN 20 PERCENT COMPLETE. WE HOPE TO INCREASE THIS ACTIVITY SUBSTANTIALLY DURING ENSUING WEEKS.

4. HAVE COMPLETED SHIPPING ARRANGEMENTS FOR A-2 SYSTEM TO ARRIVE BUDAPEST APRIL 29.

5. HAVE NOT RECEIVED ANY SHIPPING DOCUMENTS. SINCE MOST EXHIBIT MATERIALS COMING FROM EUROPE, WE ARE CONTACTING EUROPEAN REPS TO ACCELERATE RECEIPT OF INVOICES AND PACKING LITS. REQUEST NYTO EXPEDITE DOCUMENTATION FOR THE FEW SHIPMENTS COMING FROM U.S.

6. HAVE NOT RECEIVED APPROVAL TO USE PARTS OF ZAGREB
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A-2 SYSTEM TO REINFORCE THE NEW ONE. SINCE TIME FOR IN-

SHOP CONSTRUCTION IS BECOMING BRIEF, NEED USDOC DECISIONS
RE THIS MATTER SOONEST.

7. PERSONAL DATA FOR EXHIBITORS PASSES RECEIVED FROM ALL
COMPANIES EXCEPT BLANDFORD, CRAWFORD FITTING, CYANAMID,
AND DUPONT.

8. DOCUMENTATION STATUS SAME AS LAST WEEK WITH THE
EXCEPTION OF 466 AND 426 FOR RUCKER SHAFFER, RECEIVED
LAST WEEK AND PA FROM DUPONT THIS DATE.

9. HAVE SCHEDULED A MEETING WITH TONY JOHNSON OF BALNDFORD
DURING THIS WEEK TO REVIEW DOCUMENTATION STATUS,
PARTICIPATION DETAILS, AND REQUIREMENTS FOR THAT COMPANY.

10. WE NOTE THAT RUCKER SHAFFER GRAPHICS TO BE HAND CARRIED.
ARE THEY CORRECT DIMENSION FOR READY APPLICATION TO OUR
PANELS? YOUR CABLE ADVISED THAT CYANAMID GRAPHICS COMING
FROM EUROPE. PLEASE PROVIDE NAME AND ADDRESS OF CYANAMID
EUROPEAN REPRESENTATIVE SO WE CAN EXPEDITE.
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Disposition Event:
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